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		Chung F	lu	a University Dept.	of	Information Mar	na	gement 113 Fou	r-	year Program i	n C	Curriculum			
										Approved at the 1nd Colle	ae Cu	Passed during exect rriculum Meeting of academic year		committee meeting 110.03.	
										Approved at the 1nd Cone		pproved by the 2th University Curri			
Compulsory Subject(2	28 (	······································													
Physical Education ( I )	0	Physical Education (	0					Liberal Studies	2	Liberal Studies	2				
English ( I )	2	English ( II )	2	English ( III )	1	English ( IV )	1	Liberal Studies	2						
Liberal Studies	2	Liberal Studies	2	Liberal Studies	2	Liberal Studies	2								
Liberal Studies	2	Liberal Studies	2	Liberal Studies	2	Liberal Studies	2								
6   6   5   5							4	222222	2	******	0		0	22222	
Calibration (  Science	Pa	rk 3 Credits )		I								T. T.			
Exploration	2														
Al Experience 2.0	1														
College Required(27 C	:re	dits)													
Freshman			Sophomore					ior	Se			nior			
Fall Semester	1	Spring Semester		Fall Semester		Spring Semester		Fall Semester	r -	Spring Semester		Fall Semester		Spring Semester	_
Introduction to Business Software	3	Management	3	Statistics(I)	3	Python Programming	3			Enterprise resource planning systems and	3				
Accounting( I )	3	Economics(I)	2	Big data analysis and business	2	Creative thinking and	3			practices					_
6	3	6	٦	intelligence (PBI/VBA)	3	innovation management	J	0		3		0		0	_
College Required elec	tiv	e(3 Credits)		0				I.S.		3		ı		Ţ.	
Career Planning	3						*****			***************************************					10000
3															
Program Required(32	Cr	edits)													
Introduction to Computer Technology	3	Programming Design ( II )	3	Electronic Commerce	3	Database management	3	System Analysis and Design	3	Special Topics(I)	1	Special Topics(Ⅱ)	1		
Programming Design( I )	3							Management information system	3	Project Management	3				_
								Commercial database	3						_
	-		H					management Enterprise resource	_						_
				2				planning 12	3						_
6 3 3 3 Selected (41 Credits) [32Primary Credits Selected · 9 Credits Selected form Others]								12		4		1		0	
Visual Programming Logic and	13		<b>5</b> 2		cie		•		_		_	OCP Advanced Oracle	-	Business	-
Design	3	Accounting ( II )	3	Windows Programming	3	Data Structures	3	Internet Programming	3	Internet Database	3	DBA Certification	5	Communication Information	3
Career Planning for Information Management	3	Business Planning	3	Introduction to Management Information System	3	Information Security	3	Operating System	3	Enterprise Resource Planning Systems and Practice ( II )	3	Data Mining		Management Internship	3
Calculus	3	Mathematics For Management	3	Production and operations management	3	JAVA Programming	3	Financial Management	3	Big Data in Practice	3	Enterprise Resource Planning System and Practice (3)	3	Information Management Internship (2)	3
Network Construction and Administration Workshop	3	Infographic and Application	3	Marketing Research	3	The Analysis of Financial Statements	3	Cross-border E-commerce Practice	3	Supply Chain Management	3	SAP ABAP Programming Design		Information Management Internship	3
		International culture and etiquette	3	Managing Organization	3	Digital Marketing	3	Big data visualization	3	Software Engineering	3	Introduction to Artificial Intelligence		Artificial Intelligence	3
				Muti-Media Systems	3	Computer network management	3	R Programming Language	3	Quality Management	3	Customer Relationship Management	3	Financial Module of ERP	3
				Human Resource Management	3	Statistic ( II )	3	Statistical analysis with software applications	3	Operation Research	3	Strategic Management	3		
				Web Programming	3	Economics ( II )	3	E-commerce platform implementation	3	Business Ethics	3	Information Management Practice (1)	3		
						Enterprise Transformation Data Analysis	3	OCA Oracle SQL Certification	3	OCA Oracle DBA Certification	3	Information Management Practice (2)	3		
												Information Management Practice (3)	3		
Remark: The above courses are subject	t to	the actual start of the	sei	mester, and the course plan may	be a	adjusted according to the situ	ıati	ion.				Total credits for graduation:	12	8 credits	
						Graduation qualification	ns f	rom this department							-
				npulsory courses, 6 credits of En		n and 22 credits of general stu	ıdi	es)							Ξ
Electives: 41 credits (including	"Ex	ploration Park" and "A	AI E	xperience 2.0" (exemption for fo	reig	n students and transfer stude	ent	s) and 9 credits from externa	l de	partments, but does not	inclu	de general studies, physical e	du	cation, and military	

Compulsory elective courses: defined as those that need to take the course within the study period (the second withdrawal during the semester will be deemed as no study), and the transcript has the score of the subject, and it can be listed in the department's major electives. and meet graduation qualifications.

Before graduation, students must (1) complete a credit course participated by the department or (2) study a certificate training course offered by the college or department with passing grades, and obtain the certificate corresponding to the

Among the credit-bearing courses in which this department participates, courses offered by external departments can be recognized as 9 credits of elective courses taken by external departments. Minimum credits for graduation: 128 credits

Common compulsory notes for schools and colleges

1. The study of English and multiple general education courses for students in this department must be based on the "Key Points for English Courses, On-Campus and Off-Campus Certification Examinations and "Workplace English" Coursework and "Regulations on General Education Courses of Chung Hwa University" during the study period a , only after completing the required academic credits can you meet the graduation qualifications.

2. Students studying physical education courses in this department must complete the required credits within the study period in accordance with the "Regulations on Physical Education Courses of Chung Hwa University" to be eligible for creditations.

graduation.
3. Discovery Park Course Description: In order to cultivate students' independent learning ability, understand SDGs issues, and initiate independent exploration learning in their freshman year, our students must complete the "Explore Park"

course in their freshman year, and the credits earned can be included in the 9 credits of external departments.

4. In order to cultivate and enhance students' ability to apply the latest technologies in AI and the Metaverse, so that students have the latest technical knowledge during their freshman year, our students are required to complete the "AI Experience 2.0 Course" in their freshman year, and the credits earned can be recognized in Within 9 credits of external departments.

5. Students must complete the study regulations in accordance with the "Implementation Measures for the Basic Ability Indicators of Students of the Chung Hua University", "Implementation Measures of the Basic Ability Indicators of Students of the Department of the Chung Hua University", and "Implementation Measures of the Basic Ability Indicators of Students of the Department of Information Management of the Chung Hua University" to be eligible for graduation.

6. In order to achieve the "Information Application Ability" in the basic competency index of Chung Hua University students, students in this department must follow the "Implementation Measures for the Information Application Ability Test of Chung Hua University" and take the required course "Big Data Analysis and Business Intelligence (PBI / VBA)", you must complete the required academic credits and pass the information application test to meet the graduation qualifications.

By Students of the School of Management must pass TQC Excel Practical Level, MOS Excel Standard Level, TQC+Basic Programming Language Certification, TQC+Programming Language Certification, ITS Python International Certification or the chool's own Excel, Python Programming Language Certification and other information application ability test projects. Just choose one."

In order to achieve the "Al ability" in the basic competency index of Chung Hua University students, students in this department must pass the Al ability test within the period of study in accordance with the "Implementation Measures for Al

A bility Test for Students of Chung Hua University' to be eligible for graduation.

8. In order to achieve the "Social Care Ability" in the basic competency indicators of Chung Hua University students, students in this department must complete the required service hours of 18 hours in accordance with the "Implementation Points of Volunteer Campus Culture Promotion of Chung Hua University" to be eligible for graduation. qualifications.

9. In order to achieve the "communication and expression ability" in the basic competency index of Chung Hua University students, students in this department must complete and pass the English proficiency test writin the period of study in

9. In order to achieve the "communication and expression ability" in the basic competency index or Chung Hua University students, students in this department must compilete and pass the English proficiency test within the period of study in accordance with the "Implementation Measures for the Graduation Qualification Test of English Proficiency for Students of Chung Hua University", and based on "Key Points for the Implementation the Chinese Proficiency Test of Chung Hua University". Only by completing and passing the Chinese Proficiency Test can you meet the graduation qualifications.

10. In order to achieve the "healthy physical ability" in the basic competency index of Chung Hua University students, students in this department must complete the required study credits and pass the swimming ability test and physical examination within the period of study in accordance with the "Chinese University Physical Education Course Course Procedures". Only after passing the fitness test will you be eligible for graduation.

11. In order to achieve the "innovative and creative ability" in the basic competency index of Chung Hua University students, students in this department must take innovative and creative courses within the period of study in accordance with the provisions of the "Implementation Measures for Innovation and Creative Courses of Chung Hwa University" and at least Only by submitting a work to participate in the innovation and creativity competition organized by the school can it meet the exploration in the control of the control of the course of the

graduation threshold of innovation and creativity ability.